

? logon

*** It is now 2008/10/26 20:22:57 ***
(Dialog time 2008/10/26 19:22:57)

Preferences:

1. Default save option: [WORD]
2. Graphic Images.
 - Maximum width in pixels: [624]
 - Maximum height in pixels: [624]
3. Hold output position (don't scroll to the output buffer end): [Yes]
4. Command separators (add HR after every command): [No]
5. Type separators (add HR after every record): [Yes]
6. Linking Pane: [Right]
7. Status location.
 - Below Type ahead buffer : [Yes]
 - In Browser status line: [Yes]
8. Show Estimated Cost Summary: [Yes]
9. Highlight Search Terms: [Yes]
10. Display Detailed Results by Search Term: [Yes]
11. Show Results by File (multifile search): [Yes]
12. Display Postings: [No]
14. Expand Items: 50
15. Hold Expand output position (don't scroll to the output buffer end): [No]
16. KWIC Window: 100
17. Output Cost Notification: [No]
18. Prompt for Subaccount at Logon: [No]
19. Hide History Tab: [No]
20. Show Preferences at Login: [Yes]

HILIGHT set on as ' '

```
>>>100 is not in the range between 1 and 50, original value 30 is used.
```

IGOR705 is set ON as an alias for

2, 9, 15, 16, 20, 35, 65, 77, 99, 148, 160, 233, 256, 275, 347, 348, 349, 474, 475, 476, 583, 6-
10, 613, 621, 624, 634, 636, 810, 813

IGORMEDIC is set ON as an alias for

5, 34, 42, 43, 73, 74, 129, 130, 149, 155, 442, 444, 455

IGORINSUR is set ON as an alias for 169.625.637

IGORBANK is set ON as an alias for 139.267.268.625.626

IGORTTRANS is set ON as an alias for 6.63.80.108.637

IGORSHOPCOUPON is set ON as an alias for 47.570.635.PAPERSMJ.PAPERSEU

IGORINVEN is set ON as an alias for 6.7.8.14.34.94.434

IGORFUNDTRANS is set ON as an alias for 608

? b igor705

```
>>> 7 does not exist
>>> 233 does not exist
>>> 476 does not exist
>>>3 of the specified files are not available
26oct08 18:23:25 User268082 Session D113.1
$0.00 0.242 DialUnits File415
$0.00 Estimated cost File415
$0.11 INTERNET
$0.11 Estimated cost this search
$0.11 Estimated total session cost 0.242 DialUnits
```

SYSTEM:OS - DIALOG OneSearch
File 2:INSPEC 1898-2008/Sep W3

(c) 2008 Institution of Electrical Engineers
 File 9:Business & Industry(R) Jul/1994-2008/Oct 23
 (c) 2008 Gale/Cengage
 *File 9: UD names were adjusted to reflect load date.
 All data is present.
 File 15:ABI/Inform(R) 1971-2008/Oct 22
 (c) 2008 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2008/Oct 17
 (c) 2008 Gale/Cengage
 *File 16: Because of updating irregularities, the banner and the
 update (UD=) may vary.
 File 20:Dialog Global Reporter 1997-2008/Oct 26
 (c) 2008 Dialog
 File 35:Dissertation Abs Online 1861-2008/Feb
 (c) 2008 ProQuest Info&Learning
 *File 35: UD names adjusted; All data present.
 File 65:Inside Conferences 1993-2008/Oct 23
 (c) 2008 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2008/Aug
 (c) 2008 The HW Wilson Co.
 File 148:Gale Group Trade & Industry DB 1976-2008/Oct 23
 (c) 2008 Gale/Cengage
 *File 148: The CURRENT feature is not working in File 148.
 See HELP NEWS148.
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 256:TecInfoSource 82-2008/Dec
 (c) 2008 Info.Sources Inc
 File 275:Gale Group Computer DB(TM) 1983-2008/Oct 14
 (c) 2008 Gale/Cengage
 File 347:JAPIO Dec 1976-2007/Dec(Updated 080328)
 (c) 2008 JPO & JAPIO
 File 348:EUROPEAN PATENTS 1978-200841
 (c) 2008 European Patent Office
 File 349:PCT FULLTEXT 1979-2008/UB=20081023|UT=20081016
 (c) 2008 WIPO/Thomson
 File 474:New York Times Abs 1969-2008/Oct 26
 (c) 2008 The New York Times
 File 475:Wall Street Journal Abs 1973-2008/Oct 25
 (c) 2008 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 Gale/Cengage
 *File 583: This file is no longer updating as of 12-13-2002.
 File 610:Business Wire 1999-2008/Oct 26
 (c) 2008 Business Wire.
 *File 610: File 610 now contains data from 3/99 forward.
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2008/Oct 25
 (c) 2008 PR Newswire Association Inc
 *File 613: File 613 now contains data from 5/99 forward.
 Archive data (1987-4/99) is available in File 813.
 File 621:Gale Group New Prod.Annou.(R) 1985-2008/Oct 03
 (c) 2008 Gale/Cengage
 File 624:McGraw-Hill Publications 1985-2008/Oct 24
 (c) 2008 McGraw-Hill Co. Inc
 File 634:San Jose Mercury Jun 1985-2008/Oct 23
 (c) 2008 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2008/Oct 17
 (c) 2008 Gale/Cengage
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30


```
Processing
Completed processing all files
  43333383  PRODUCT?
  4472810  ITEM?
  49384445  SERVICE?
  19245069  GOOD?
  20127141  AVAILABLE
    35391   HEADQUARTER
    1027940 FRANCHISE
S1      12  (PRODUCT? OR ITEM? OR SERVICE? OR GOOD?) (30N) AVAILABLE
          (30N) HEADQUARTER (30N) FRANCHISE
```

**? S (client or customer or purchaser or buyer or user or consumer) (30n)
match??? (30n) (franchise (w) store)**

Processing
Processing
Processing

```
Processing
Processed  10 of  26 files ...
Completed processing all files
  3553290  CLIENT
  8766604  CUSTOMER
    213550  PURCHASER
  1265282  BUYER
  5309688  USER
    7750231  CONSUMER
  5264286  MATCH???
  1027940  FRANCHISE
  4486668  STORE
S2        3  (CLIENT OR CUSTOMER OR PURCHASER OR BUYER OR USER OR
              CONSUMER ) (30N) MATCH??? (30N) (FRANCHISE (W) STORE)
```

**? S generat??? (w) (homepage or (home (1n) page)) (30n) (product? Or
item? Or service? Or good?) (30n) available (30n) headquarter (30n)
franchise**

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Processed 10 of 26 files ...
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Processed 20 of 26 files ...
Processing
Processing
Completed processing all files
13921707 GENERAT???
135820 HOMEPAGE
13506155 HOME
4208278 PAGE
720767 HOME (1N) PAGE
43333383 PRODUCT?
4472810 ITEM?
49384445 SERVICE?
19245069 GOOD?
20127141 AVAILABLE
35391 HEADQUARTER
1027940 FRANCHISE
S3 0 GENERAT??? (W) (HOMEPAGE OR (HOME (1N) PAGE)) (30N)
(PRODUCT? OR ITEM? OR SERVICE? OR GOOD?) (30N) AVAILABLE
(30N) HEADQUARTER (30N) FRANCHISE

? s s1 and s2

12 S1
3 S2
S4 0 S1 AND S2

? t s1/3,k/1-12

1/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2008 Gale/Cengage. All rights reserved.

13150334 Supplier Number: 145778220 (USE FORMAT 7 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

PR Newswire , p NA

May 15 , 2006

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 1259

-

...America and to pass along entrepreneurial economic empowerment to those communities."

A modular approach is **available** to new sellers of travel. The cruise category is the first **product** on which the sellers will be trained and certified. Future training will be offered in modules for other **products**, including all-inclusive and vacation packages.

Additionally, existing agents purchasing a **franchise** receive the ability to sell every **product**, including air, car, hotel, all-inclusive and charters in the coming months.

MagicJohnsonTG equips agents...

...of marketing tools and resources to help agents build business and also provides an experienced **headquarter** support organization that serves as a "lifeline" to agents working from home.

Michelle Kassner, President of GOGO, stated, "GOGO Worldwide Vacations has a longstanding vision of making travel experiences **available** and affordable to everyone. This joint venture opportunity supports our vision and aligns GOGO with...

1/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2008 Gale/Cengage. All rights reserved.

13148975 Supplier Number: 145783787 (USE FORMAT 7 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

Business Wire , p NA

May 15, 2006

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 1240

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1/3.K/3 (Item 1 from file: 20)

DIALOG(R)File 20: Dialog Global Reporter

(c) 2008 Dialog. All rights reserved.

48941066 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency

BUSINESS WIRE

May 15, 2006

Journal Code: WBWE **Language:** English **Record Type:** FULLTEXT

Word Count: 1157

(USE FORMAT 7 OR 9 FOR FULLTEXT)

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A modular approach is **available** to new sellers of travel. The cruise category is the first **product** on which the sellers will be trained and certified. Future training will be offered in modules for other **products**, including all-inclusive and vacation packages.

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1/3,K/4 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
(c) 2008 Dialog. All rights reserved.

48940217 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency

PR NEWSWIRE (US)
May 15, 2006

Journal Code: WPRU **Language:** English **Record Type:** FULLTEXT
Word Count: 1155
(USE FORMAT 7 OR 9 FOR FULLTEXT)

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A modular approach is **available** to new sellers of travel. The cruise category is the first **product** on which the sellers will be trained and certified. Future training will be offered in modules for other **products**, including all-inclusive and vacation packages. Additionally, existing agents purchasing a **franchise** receive the ability to sell every **product**, including air, car, hotel, all-inclusive and charters in the coming months.

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1/3,K/5 (Item 1 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.

0019531332 **Supplier Number:** 145778220 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

PR Newswire , NA
May 15 , 2006
Language: English
Record Type: Fulltext
Word Count: 1259 **Line Count:** 00114

...America and to pass along entrepreneurial economic empowerment to those communities."

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1/3,K/6 (Item 2 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.

0019529101 **Supplier Number:** 145783787 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

Business Wire , NA
May 15 , 2006
Language: English
Record Type: Fulltext
Word Count: 1240 **Line Count:** 00113

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1/3,K/7 (Item 3 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

(c) 2008 Gale/Cengage. All rights reserved.

16430883 **Supplier Number:** 110104363 (USE FORMAT 7 OR 9 FOR FULL TEXT)

North Carolina business directory.

Business North Carolina , 23 , 10 , 27(1)

Oct , 2003

ISSN: 0279-4276

Language: English

Record Type: Fulltext

Word Count: 219 **Line Count:** 00023

...Address

- * Executive Names & Titles
- * Number of Employees
- * Sales Volume
- * Type of Business
- * Credit Rating Score
- * **Franchise**/Brands Sold
- * Public Company indicator
- * **Headquarter**/Branch indicator

The printed directory has 4 easy-to-use sections:

Section 1: Businesses by...

...Big Businesses

Section 4: Manufacturers

The DVD includes a complete database:

Use this lightening fast **product** to download lists into any

software program or make your own labels.

On the Internet:

Internet access allows you to get the freshest data **available**

24/7.

For a FREE Demo call Steve Condit (866) 237-6263

30-Day Money...

1/3,K/8 (Item 1 from file: 610)

DIALOG(R)File 610: Business Wire

(c) 2008 Business Wire. All rights reserved.

0001482922 I0F628720E42111DABD03ED58093F9EEA (USE FORMAT 7 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency

Business Wire

Monday, May 15, 2006 T14:35:00Z

Journal Code: BW **Language:** ENGLISH **Record Type:** FULLTEXT **Document**

Type: NEWSWIRE

Word Count: 1,200

Text:

...America and to pass along entrepreneurial economic empowerment to those communities."

A modular approach is **available** to new sellers of travel. The cruise category is the first **product** on which the sellers will be trained and certified. Future training will be offered in modules for other **products**, including all-inclusive and vacation packages. Additionally, existing agents purchasing a **franchise** receive the ability to sell every **product**, including air, car, hotel, all-inclusive and charters in the coming months.

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1/3,K/9 (Item 1 from file: 613)

DIALOG(R)File 613: PR Newswire

(c) 2008 PR Newswire Association Inc. All rights reserved.

0002052304 I19A1AEC0E41A11DA9D7CDBAA6B32E23D (USE FORMAT 7 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency Magic Johnson Travel Group to Target Minority Franchisees and Customers in Joint Initiative With CruiseShipCenters, GOGO Worldwide Vacations and Royal Caribbean International

PR Newswire

Monday, May 15, 2006 T13:30:00Z

Journal Code: PR **Language:** ENGLISH **Record Type:** FULLTEXT **Document**

Type: NEWSWIRE

Word Count: 1,167

Text:

...America and to pass along entrepreneurial economic empowerment to those communities."

A modular approach is **available** to new sellers of travel. The cruise category is the first **product** on which the sellers will be trained and certified. Future training will be offered in modules for other **products**, including all-inclusive and vacation packages. Additionally, existing agents purchasing a **franchise** receive the ability to sell every **product**, including air, car, hotel, all-inclusive and charters in the coming months.

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1/3,K/10 (Item 2 from file: 613)

DIALOG(R)File 613: PR Newswire

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0002052297 I14345EB0E41A11DA9D7CDBAA6B32E23D (USE FORMAT 7 FOR FULLTEXT)

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency Magic Johnson Travel Group to Target Minority Franchisees and Customers in Joint Initiative With CruiseShipCenters, GOGO Worldwide Vacations and Royal Caribbean International

PR Newswire

Monday, May 15, 2006 T13:30:00Z

Journal Code: PR Language: ENGLISH Record Type: FULLTEXT Document

Type: NEWSWIRE

Word Count: 1,166

Text:

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A modular approach is **available** to new sellers of travel. The cruise

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1/3,K/11 (Item 1 from file: 621)
DIALOG(R)File 621: Gale Group New Prod.Annou.(R)
(c) 2008 Gale/Cengage. All rights reserved.

04638636 **Supplier Number: 145778220 (USE FORMAT 7 FOR FULLTEXT)**

Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

PR Newswire , p NA

May 15 , 2006

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 1259

-

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1/3,K/12 (Item 2 from file: 621)
DIALOG(R)File 621: Gale Group New Prod.Annou.(R)
(c) 2008 Gale/Cengage. All rights reserved.

04637855 **Supplier Number:** 145783787 (USE FORMAT 7 FOR FULLTEXT)
Magic Johnson Enterprises Launches Minority Focused, Home-Based Travel Agency.

Business Wire , p NA
May 15 , 2006
Language: English **Record Type:** Fulltext
Document Type: Newswire ; Trade
Word Count: 1240
-

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? t s2/3,k/1-3

2/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9: Business & Industry(R)
(c) 2008 Gale/Cengage. All rights reserved.

02892835 **Supplier Number:** 95677405 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Atlanta agencies vie for Carvel: ice cream brand wants to capture customer loyalty in new marts.

AdWeek Southeast , v 23 , n 50 , p 3
December 16, 2002
Document Type: Journal **ISSN:** 8756-6389 (United States)
Language: English **Record Type:** Fulltext
Word Count: 356

TEXT:

...Five agencies are contending for the creative and media business of Carvel Corp. as the **client** seeks to expand its supermarket and **franchise-store** presence, sources said.

The contenders are **Match**, T.G. Madison, Fricks/Firestone and Maxxcom's Fletcher Martin Ewing, all in Atlanta, and...

2/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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02504004 268825161
Five in hunt for Carvel account

Griswold, Alicia; Rountree, Kristen
Adweek v39n50 pp: 2
Dec 16, 2002
ISSN: 0888-0840 **Journal Code:** ANE
Word Count: 385
Text:

Client Looks to Expand Franchise, Supermarket Presence

BOSTON-Five agencies are contending for the creative and media business of Carvel, which is seeking to expand its supermarket and **franchise-store** presence nationwide, sources said.

Sources said those shops are TG Madison, Fricks/Firestone, Maxxcom's Fletcher Martin Ewing and **Match**, all in Atlanta; and Interpublic's Suissa Miller in Los Angeles. A cut in the...

2/3,K/3 (Item 2 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2008 ProQuest Info&Learning. All rights reserved.

02502665 268740761
Atlanta agencies vie for Carvel

Griswold, Alicia; Rountree, Kristen
Adweek v23n50 pp: 3
Dec 16, 2002
ISSN: 8756-6389 **Journal Code:** ADD

Word Count: 375

Text:

Ice Cream Brand Wants to Capture **Customer** Loyalty in New Marts

BOSTON-Five agencies are contending for the creative and media business of Carvel Corp. as the **client** seeks to expand its supermarket and **franchise-- store** presence, sources said.

The contenders are **Match**, T.G. Madison, Fricks/ Firestone and Maxxcom's Fletcher Martin Ewing, all in Atlanta, and...

? ds

Set	Items	Description
S1	12	(PRODUCT? OR ITEM? OR SERVICE? OR GOOD?) (30N) AVAILABLE (-30N) HEADQUARTER (30N) FRANCHISE
S2	3	(CLIENT OR CUSTOMER OR PURCHASER OR BUYER OR USER OR CONSUMER) (30N) MATCH??? (30N) (FRANCHISE (W) STORE)
S3	0	GENERAT??? (W) (HOMEPAGE OR (HOME (1N) PAGE)) (30N) (PRODUCT? OR ITEM? OR SERVICE? OR GOOD?) (30N) AVAILABLE (30N) HEADQUARTER (30N) FRANCHISE
S4	0	S1 AND S2

?